
DISPLAY INSPIRATIONS

Experience the gufram world

In gufram we value the work of our partners and we would love to support them through the design of custom made display solutions in order to give an authentic gufram experience.

How we can support:

- Design of personalized windows
- Design of personalized in-store point of display
- Support in the physical setup
- Design of specific digital communication material



Examples of Project













[Left to Right]

- 1 Sassi
Piero Gilardi
1968
- Cactus and the Green
Gianni Sacco and Franco Mello
1972
- Leonardo
founders of Studio65,
Franco and Nani Aldrino
1969





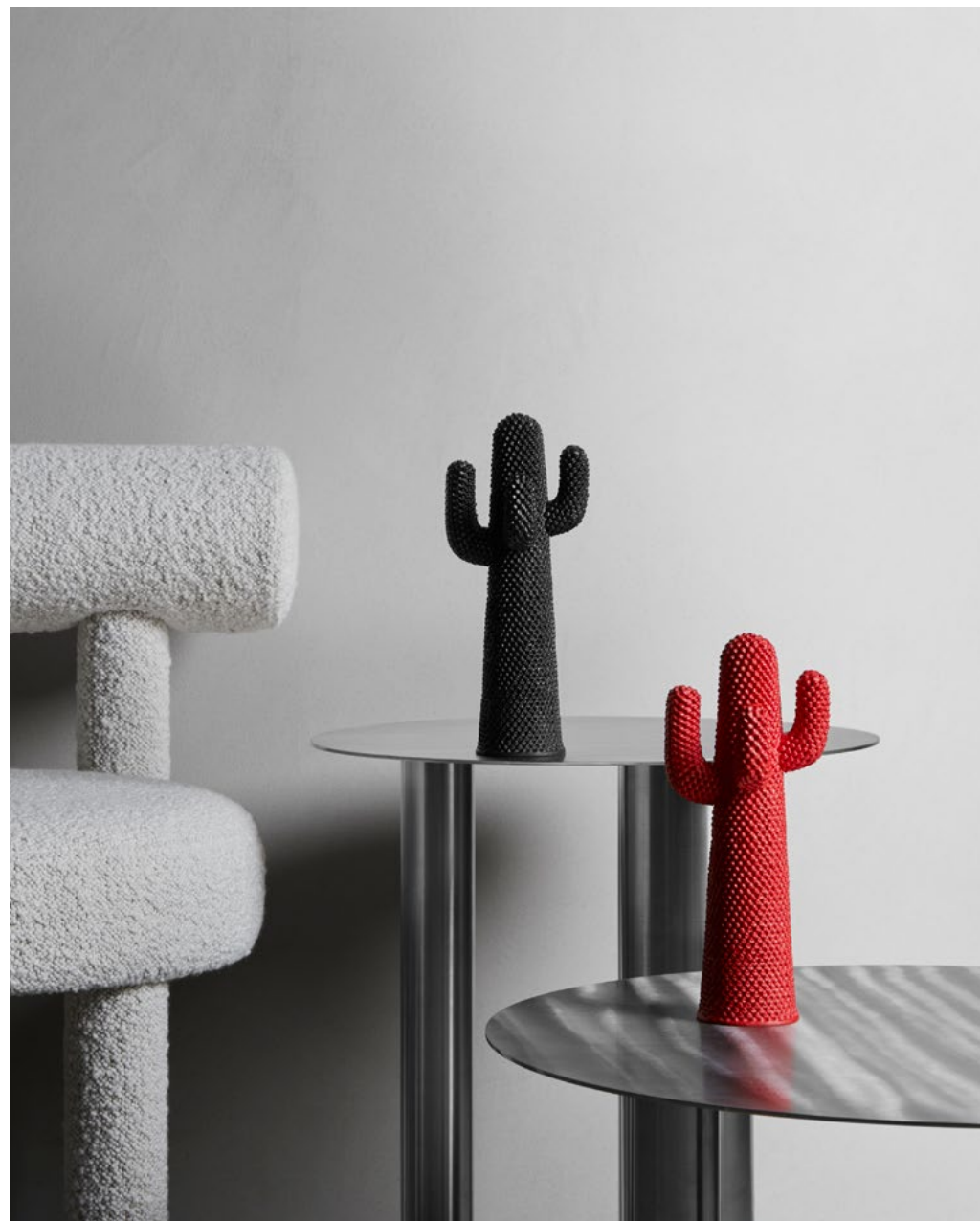








Renowned for pushing the limits of industrial design by creating objects of furniture that serve as domestic sculptures, Gufram interprets the contact point between both the artistic and the design worlds. With its Radical Design spirit and its nonconformist experimentation linked to aesthetic, technological, and material research, Gufram has created seats and interior design icons that have entered the collective imagination: playful, subversive, desecrating products with a pop-soul, willingly designed anti-design items.



For internal use only

The images of Gufram products and the texts in this document are the exclusive property and copyright of Gufram.

No part of this publication may be reproduced, stored in or introduced into a database and retrieval system or transmitted in any form or any means (electronic, mechanical, photocopying, recording or otherwise) without the prior written permission of Gufram.

© Gufram 2023